ERS solutions for Business Schools

Tailor-made concept of ERS

The Business School is offered a standard solution with basic tools, which can be complemented by optional tools such as focus group discussions, report reaffirmation or Benchmarking.

ERS tool box

- Document Analysis
- Qualitative Interviews
- Comprehensive Survey
- Focus Groups
- Benchmarking
- Expert Interviews
- Reaffirmation of report

ERS Development Plan

BASIC TOOLS

- ERS 1
  - Gap-Analysis
- ERS 2
  - Tailor-made concept
- ERS 3
  - Accreditation
- ERS 4
  - Implementation

CHE Consult designed a comprehensive ERS solution line to meet the individual Business School’s needs in a systematic approach.

Our solutions for Business Schools

As key actors in a civil society Business schools are expected to help solve social challenges and to give back to the community where they operate. Business accreditation label requirements meet these expectations and thereby serve as a driver of the implementation of Ethics, Responsibility, and Sustainability (ERS) practice.

Business Schools are expected to respond to the increasing importance of ERS by acknowledging the impact of ERS on business decisions and performance and including the topics of ERS into their academic programmes.

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ERS solution 1
Assessment of ERS activities (Gap-Analysis)

CHE Consult evaluates the whole of the Business school’s planned and introduced ERS activities on the basis of its documents and gives feedback on the status of the implementation of ERS at the Business School.

CHE Consult provides the School with a report on the status quo of ERS and resulting recommendations for further development (Gap-Analysis).

ERS solution 2
Tailor-made concept of ERS

CHE Consult conducts an in-depth exploration of ERS at the institution with the three standard tools document analysis, qualitative interviews, and online-survey. The standard exploration can be complemented by optional tools, such as focus group discussions and Benchmarking with other Business Schools.

Based on the exploration, CHE Consult provides the Business School with a tailor-made concept of ERS aligned to its profile and institutional strategy, which includes an ERS implementation and finance plan.

ERS solution 3
Preparation for the accreditation process with special regard to ERS requirements

CHE Consult supports and accompanies the preparation process of the Business School for Business accreditation labels such as EQUIS or AACSB with respect to ERS, whether in the first-time accreditation or in the reaccreditation process.

CHE Consult contributes to the necessary documentation, offers to conduct a mock audit process, and to run the training of individual ERS panels prior a Peer Review Visit to enable the Business School to be best prepared for accreditation.

ERS solution 4
Support of the ERS implementation

This approach addresses Business Schools who have already developed an ERS action plan or wish implementation support subsequent to CHE Consult ERS solutions 1 to 3.

CHE Consult provides an action plan including milestones, the organization of workshops and the monitoring of the ERS implementation process until its finalization. The Business School is informed about the status of the implementation process with a mid-term and a final report.

ERS Team

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